

**Vorlesungsverzeichnis für das WS 2021/22 an der Hochschule Düsseldorf /  
Course catalogue for the winter semester 2021/22**

Stand: 24.9.2021

Studiengang / study programme	Studienfach/-modul / study module	Veranstaltung innerhalb des Studienfaches / lecture of module	Semester nach StO / semester according to study regulations	Dozent / lecturer / professor	Vorlesungsbezeichnung / term of lecture	SWS / work load measurement	Format / format of lecture	Veranstaltung / lecture				Fachkoordination und Hinweise / Responsible coordinator and hints
								W-Tag weekday	von from	bis to	Raum room	
Beispiel:												
w	15	01	5									

**International Programme (in English language)**

Dean / Funk

**Wenn nicht anders angegeben, starten die Vorlesungen ab dem 04.10.2021 - Änderungen vorbehalten!  
Courses will start from 04/10/2021 (unless otherwise stated) - subject to modifications!**

ip	01	01	0	Funk	Institutional Economics in an International Context	2	D	Mi	12:30	14:00		in English
ip	01	02	0	Funk	Economics of Strategy and Management	2	D	Mi	10:30	12:00		in English, with BIM (Bachelor International Management)
ip	01	03	0	Funk	Economics of Strategy and Management	2	D	Di	17:00	18:30		
ip	02	01	0	Scheideler	International Retail	2	H	Mo	10:30	12:00	4.E.034	in English, with BIM (Bachelor International Management)
ip	02	02	0	Scheideler	Digital Sales & Distribution	2	H	Mo	12:30	14:00	4.E.034	
ip	02	03	0	Scheideler	Tools & Methods of International Distribution	2	H	Mo	14:30	16:00	4.E.034	
ip	03	01	0	Kanthak	Differentiation and Positioning – a strategical approach on how to market lifestyle products	2	P	Do	12:30	18:00	3.3.025	registration required via SharePoint; lecture times: 28 / 29 October and 04 / 05 November
								Fr	10:00	16:30	3.3.025	
ip	04	01	0	Kraft	Business Professional Speech	4						not offered this semester; German tongue students could join the seminar "Presentation skills" in BBA (Bachelor Business Administration); if interested please write to hans.kraft@hs-duesseldorf.de
ip	04	01	0	Kraft	Business Professional Speech							
ip	05	01	0	Oberließen	Wirtschaftsdeutsch Grundstufe	2	P	Di	12:00	13:30	9.1.004	registration required via SharePoint
ip	06	01	0	Oberließen	Wirtschaftsdeutsch Mittelstufe	3	P	Di	13:45	16:00	9.1.004	registration required via SharePoint
ip	07	01	0	Otte-Gräbener	Introduction to German Corporate and Commercial Law	2	B	Di	10:30	12:00	3.3.003	in English; first lecture will take place in presence
ip	08	01	0	Turban	Trade Risk Management in a Changing World Trading System	2	P	Mo	10:30	12:00	3.3.002	registration required (mail to Prof. Turban: manfred.turban@hs-duesseldorf.de)
ip	09	01	0	Funk	Applied Macroeconomics for Managers	2	D	Do	8:45	10:15		in English start: 07/10/2021
ip	09	03	0	Funk	Applied Macroeconomics for Managers	1	D	Do	10:30	12:00		blocked appointments, will be fixed in the first lecture
ip	10	01	0	Kemper	Marketing in an International Context	3	D	Mi	12:30	14:00	3.4.015	in English Two additional seminar days will be time-wise fixed during the lecture. Start: 06/10/2021  registration required (mail to Prof. Kemper: anne-christin.kemper@hs-duesseldorf.de)