

# Prof. Dr. Peter Scheideler



## Area of Expertise:

**„International Distribution Management“**

## Focus:

**International Retail, Supply Chain Management**

## Prof. Dr. Peter Scheideler

- 1991-1997 Studies of Technical Engineering and Management at Universities in Germany, United States and Spain
- 1998-2000 Senior Account Manager, Procter & Gamble
- 2000-2001 Sales Director, e-foodmanager (e-commerce start-up)
- 2001-2005 PhD in „Computer Integrated Manufacturing“, University of Paderborn  
Team- und Project leader at the Heinz Nixdorf Institute / Fraunhofer Application Centre for logistic oriented business
- 2005-2008 Project leader, The Boston Consulting Group, for Consumer Goods and Retail for Supply Chain Management, Distribution und Sales Management
- 2008-2013 Head of Strategy & Business Development, OBI Group Holding  
Managing Director Croatia, Bosnia & Herzegovina, OBI
- 2013-2015 Managing Director, Bata Industrials Europe
- since 08/2015 University of applied science Düsseldorf, Professor for Business Administration, focusing on “International Distribution Management”

# Expectations

## What I expect from you

**Regular attendance**

**Active Participation**

- Ask questions
- Engagement and pro-activity at case studies

**Intensive self-study**

## What you can expect from me

**All class material will be provided for download on “Moodle” (Link: <https://moodle.hs-duesseldorf.de/>) before the lecture**

**Availability also outside my office hours (please arrange an appointment via e-mail)**

**Not allowed!**



Link to Office hour reservation:



## Office Hours

**Room: 03.5.006**  
**Time: Please visit my HSD-Website**

**Please reserve an appointment over my University Homepage**

## Relevance and Preparation for Final Exam

- Material downloaded from Moodle
- „Pictures“ generated during the lectures (board, Flipchart, Meta planer etc.)
- Exercises / Business Cases / Projects

# Thesis

- Please visit my University Homepage for more details
- Co-operations with companies are highly welcome
- Applicants must have taken at least one of my classes

## Additional Questions?

