

## **Cooperative Responses to Global Challenges**

International Conference  
Humboldt-Universität zu Berlin  
21 – 23 March, 2012



In cooperation with:



United Nations

Department of Economic and Social Affairs

## **Program and invitation**

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Humboldt-Universität zu Berlin

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GENOSSENSCHAFTS-  
STIFTUNG



# Cooperative Responses to Global Challenges

## Local Organization Committee

**Markus Hanisch** (Chair), Humboldt-Universität zu Berlin

**Konrad Hagedorn**, Humboldt-Universität zu Berlin

**Eckhard Ott**, German Cooperative and Raiffeisen Confederation – reg. assoc. (DGRV)

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**Vladislav Valentinov**, Leibniz Institute of Agricultural Development in  
Central and Eastern Europe, IAMO, Germany

**Andreas Wieg**, German Cooperative and Raiffeisen Confederation – reg. assoc. (DGRV)

## **Background and Objectives**

Modern societies are confronted with challenging decisions about their future. In a globalizing world setting the right priorities about economic growth, the reform of democracy, the issue of human rights and ecosystem management are becoming increasingly complex. The ways in which we design organizations and craft the rules for making them effective will be of crucial importance for shaping our future. The focal point of this conference is the cooperative idea as a design principle and the ways in which it is implemented in practice. The United Nations General Assembly has declared 2012 as the International Year of Cooperatives highlighting the positive responses of cooperatives to global challenges, with emphasis on sustainable development, eradication of poverty, and the stabilization of livelihoods in various economic sectors in urban and rural areas.

This conference brings together leading academics, practitioners, advisors, and political decision-makers. Our aim is to critically discuss, collect the evidence and demonstrate the capabilities of cooperatives to respond to global challenges. The event is meant to provide an interdisciplinary platform for setting the research agenda in the field of cooperative studies beyond the year 2012. Conference themes tackle the most commonly discussed types of global challenges and related areas of research. At the conference, a selection of 100 paper and poster contributions will be presented in 26 sessions. The program comprises two high-ranking keynote addresses followed by a sequence of plenum and parallel sessions, complemented by two podium discussions, a poster session, a historical and a best practice exhibition. A conference dinner full of atmosphere with a beautiful view over historical Berlin, and a series of side events will add to the conference's attractiveness. Selected paper contributions will be published in a special issue of an internationally peer-reviewed journal. Below we present an overview and the more detailed current status of the conference.

Please track changes and keep updated about additional activities and offers on the conference homepage

[www.coopsyear.hu-berlin.de](http://www.coopsyear.hu-berlin.de)

We are very much looking forward to meeting you in Berlin.

Markus Hanisch

Conference Chair

## Conference Overview

<b>Tuesday, 20 March, 2012</b>					
2:00 - 3:30pm	<b>Pre-Conference Event</b> Annual meeting of the working group of cooperative research institutes (AGI – Arbeitsgemeinschaft Genossenschaftswissenschaftlicher Institute)				
<b>Session Overview</b>					
<b>Wednesday, 21 March, 2012</b>					<b>Kinosaal</b>
<b>from 11am: Registration</b>				<b>Kinosaal (first floor)</b>	
2:00 - 3:00pm	<b>Plenary Session I: <i>Opening</i></b>				
3:00 - 3:30pm	Coffee Break				Kinosaal and first floor
3:30 - 5:00pm	<b>Plenary Session II: <i>Keynote Addresses</i></b>				
5:00 - 6:00pm	<b>Opening of the Conference Exhibitions and Poster Session</b>				
7:00 - ....pm	<b>Conference Dinner at the Radisson Blu Hotel</b>				
<b>Thursday, 22 March, 2012</b>					
9:00 - 10:30am	<b>Parallel Session Ia:</b> <i>Cooperative vs. the IOF</i>	<b>Parallel Session Ib:</b> <i>Consumers &amp; Producers</i>	<b>Parallel Session Ic:</b> <i>Services</i>	<b>Parallel Session Id:</b> <i>Dairy Market</i>	<b>Parallel Session Ie:</b> <i>Policies towards Coops</i>
10:30 - 11:00am	Coffee Break				Foyer (Building at Hegelplatz)
11:00 - 12:30pm	<b>Parallel Session IIa:</b> <i>Finance</i>	<b>Parallel Session IIb:</b> <i>Banks &amp; Crisis</i>	<b>Parallel Session IIc:</b> <i>CEE Countries</i>	<b>Parallel Session IId:</b> <i>Coop Theory</i>	
12:30 - 2:00pm	Business Lunch at Restaurant "Cum Laude"				
2:00 - 3:30pm	<b>Plenary Session III: <i>The Evolution of Cooperative Research (Michael Cook)</i></b> <b>OIKOCREDIT Young Researchers Award</b> <b>Showcase: International Year of Co-operatives Events</b>				
3:30 - 4:00pm	Coffee Break				<b>Senatssaal</b>
4:00 - 5:30pm	<b>Parallel Session IIIa:</b> <i>Resources I</i>	<b>Parallel Session IIIb:</b> <i>Gender</i>	<b>Parallel Session IIIc:</b> <i>Poverty</i>	<b>Parallel Session IIId:</b> <i>Globalization</i>	
7:00 - 9:00pm	<b>Side Event: The value added of cooperation</b> Location: DZ BANK, Pariser Platz 3				
<b>Friday, 23 March, 2012</b>					
8:45 - 10:15am	<b>Parallel Session IVa:</b> <i>Demographic Change</i>	<b>Parallel Session IVb:</b> <i>Social Capital</i>	<b>Parallel Session IVc:</b> <i>Foundations</i>	<b>Parallel Session IVd:</b> <i>New Coops</i>	<b>Parallel Session IVe:</b> Resources II
10:15 - 10:45am	Coffee Break				
10:45 - 12:15pm	<b>Parallel Session Va:</b> <i>Governance</i>	<b>Parallel Session Vb:</b> <i>Energy</i>	<b>Parallel Session Vc:</b> <i>Challenges and Practice</i>	<b>Parallel Session Vd:</b> <i>Policies for Development</i>	
12:30 - 1:15pm	<b>Plenary Session IV: <i>Results</i></b>				
1:15 - 3:00pm	Gourmet Buffet at Restaurant "Cum Laude"				
from 2:15pm	<b>Side Events:</b> <ul style="list-style-type: none"> <li>• Verband Sächsischer Wohnungsgenossenschaften e.V.: "Global Cooperatives"</li> <li>• EU-Tender „Support for Farmer’s Cooperatives“: internal project workshop</li> </ul>				

## Our conference partners



German Cooperative and Raiffeisen Confederation



Federal Ministry of Family Affairs, Senior Citizens, Women and Youth



Bundesverband der Deutschen Volksbanken und Raiffeisenbanken (BVR)



Mitteldeutscher Genossenschaftsverband e.V.



Quebec International Summit of Cooperatives



Deutscher Raiffeisenverband e.V.



Genossenschaftsverband e.V.



Bundesverband deutscher Wohnungs- und Immobilienunternehmen e.V.



Fachprüfungsverband von Produktivgenossenschaften in Mitteldeutschland e.V.



Oikocredit



Verband Sächsischer Wohnungsgenossenschaften e.V.



Bausparkasse Schäubisch Hall

Stiftung bauen-wohnen-leben



Zentralverband deutscher Konsumgenossenschaften e.V.



Hermann-Schulze-Delitzsch-Gesellschaft e.V.

# Conference program

Plenary sessions will be simultaneously translated into German. For locations, please have a look at the conference map at the end of this program!

## Wednesday, March 21

from 11:00	<b>Registration</b>	<b>Conference Office: Kinosaal</b>
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14:00 - 15:00	<b>Plenary Session I: Welcome</b>	<b>Chair: Markus Hanisch</b>
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### Welcome addresses

*Markus Hanisch, Conference Chair, Humboldt-Universität zu Berlin*

*Michael Kämper-van den Boogaart, Vice President for Academic and International Affairs, Humboldt-Universität zu Berlin*

*Knut Nevermann, State Secretary of Education and Science, Berlin*

*Christoph Linzbach, Federal Ministry of Senior Citizens, Youth and Family Affairs, Berlin*

*Eckhard Ott, Chairman of the Board of Directors, German Cooperative and Raiffeisen Confederation*

15:00 - 15:30	Coffee Break:	Kinosaal and first floor
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15:30 - 17:00	<b>Plenary Session II: Key Notes:</b>	<b>Kinosaal</b>
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### Keynote Speakers

#### Global challenges and the International Year of Cooperatives

*Jomo Kwame Sundaram, Ass. Secretary General, United Nations DESA, New York*

#### Rural producer organizations in the 21<sup>st</sup> century

*Marie-Hélène Collion, Lead Agricultural Economist, The World Bank, USA*

17:00	<b>Opening of the Conference Exhibitions and Poster Session</b>
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<b>Poster Session, Cooperative History, Best Practice Cooperatives</b> Location: Foyer Humboldt-Universität, Main Building
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Cooperative museums, historical exhibitions, selection of cooperative enterprises, and research posters will be presented.

19:00	<b>Conference Dinner</b>	<b>Hotel Radisson Blu, Nikolaisaal</b>
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Thursday, March 22

9:00 - 10:30 **Parallel Session I a** Room 2.1

**Models comparing the cooperative with the Investor-oriented Firm (IoF)**  
Chair: Jerker Nilsson

**Coordination in cooperatives versus IOFs**

Li Feng; George Hendrikse

**Can cooperatives compete with privately owned firms regarding product quality and reputation?**

Guenter Schamel

**Customer commitment: comparing cooperatives and IOFs in farm supplies**

Jos Bijman; Frans Verhees

**The efficiency of cooperatives and investor-owned companies: an application to the Polish dairy sector**

Katarzyna Aleksandra Gradziuk

9:00 - 10:30 **Parallel Session I b** Room 1.3

**Linking producers and consumers**  
Chair: Markus Hanisch

**Consumer-producer alliance in the food value chain: rationales and evolution of Sanchoku**

Akira Kurimoto

**The role of producer-consumer cooperative federation to tackle the problem of market failure in agriculture: a case study from Hyderabad, India**

Zakir Hussain Shaik

**Community-supported agriculture and consumer cooperatives in India**

Nina Osswald

**Korea's consumer cooperatives and SCM (Supply Chain Management): using system dynamics simulation**

Dasom Kim; Sang Sun Park; Seungkwon Jang

9:00 - 10:30 **Parallel Session I c** Room 1.2

**Cooperative provision of services**  
Chair: Larry Haiven

**An alternative to state or private delivery of public utilities: the role of cooperatives in Canada's rural areas**

Larry Haiven

**A new database on financial services cooperatives: description and first results**

Jean Roy; Yenni Redjah

**Restructuring and reorganization post liberalization of cooperatives in Uganda**

Nana Afranaa Kwapong

9:00 - 10:30 **Parallel Session I d** **Room 2.4**

**Managing the dairy market**

**Chair: Martin Odening**

**Determinants of milk quality and productivity among dairy cooperative members and non-members in Ethiopia**

Clarietta Chagwiza

**Prices paid and value for members: dairy processing and marketing cooperatives in three Italian provinces**

Chiara Cazzuffi

**Strategies and effects of milk producers' organisations in the Czech Republic**

Tomas Ratinger; Iveta Boskova; Miluse Abrahamova

**Price variation in farm gate milk prices and the cooperative yardstick revisited: Panel evidence from the European dairy sectors**

Markus Hanisch; Jens Rommel; Malte Müller

9:00 - 10:30 **Parallel Session I e** **Room 4.1**

**Policies towards cooperatives**

**Chair: Reiner Doluschitz**

**Public policy support for agricultural cooperatives: an organizational economics approach**

Constantine Iliopoulos

**Cooperatives and producers' organizations in Polish agriculture: legal and economic aspects**

Aneta Suchoń

**Selective award of a public privilege: an analytical evaluation of an obstacle to the growth of credit unions in the UK**

Richard A. Werner

10:30 - 11:00 Coffee break

11:00 - 12:30 **Parallel Session II a** **Room 1.2**

**Access to finance**

**Chair: Nathanael Diba Ojong**

**Taking them seriously: credit unions as vehicles for microfinance delivery in Cameroon**

Nathanael Diba Ojong

**Agriculture cooperative financial institutions: the Portuguese case**

Maria de Fátima Ferreiro; Sérgio Lagoa

**Microfinance lending program of cooperatives in Cebu, Philippines: Realities, benefits and women's participation**

Ferdinand Tesado Abocejo

**Micro-level cooperative financing and support structures as a systems-level development tactic**

Robert J. McIntyre

11:00 - 12:30 **Parallel Session II b** **Room 1.3**

**Cooperative performance and management in financial crisis**  
**Chair: Bouke de Vries**

**How much and for how long? The growth and the dynamics of Italian cooperative banks from 2004 to 2009**

Ivana Catturani; Maria Lucia Stefani

**Performance of European cooperative banks in the recent financial and economic crisis**

Nicole Smolders; Ian Koetsier; Bouke de Vries

**Cooperative banks in an Era of Financial Crisis: the case of the Irish credit union movement**

Robert Bruce Graham

**Lending stabilizer - German cooperative banks during the financial crisis**

Andreas Bley

11: 00 - 12:30 **Parallel Session II c** **Room 2.1**

**Central and Eastern Europe Country Session**  
**Chair: Ivan Boevsky**

**Values, social dimensions and results from the development of worker producers cooperatives in Bulgaria**

Julia Doitchinova; Albena Miteva; Ivan Kanchev

**Visions concerning the modernization of consumer co-operation and the increase of its impact upon the socio-economic development of the republic of Moldova**

Larisa Savga; Ghenadie Savga; Tatiana Surugiu

**Factors influencing farmers' willingness to organize for collective marketing in Slovenia**

Andrej Udovc

**The role of mutual insurers and insurance cooperatives for risk management in agriculture - the example of Poland**

Irena Jedrzejczy; Magdalena Józeficka

**Key issues of sustainable policies for promoting the cooperative movement in the Republic of Moldova**

Claudia Melinte; Victoria Trofimov

11:00 - 12:30 **Parallel Session II d** **Room 2.4**

**Theorizing the cooperative idea**  
**Chair: Vladislav Valentinov**

**Understanding the rural third sector: insights from Veblen and Bogdanov**

Vladislav Valentinov

**Member involvement in small and large farm supply cooperatives**

Jerker Nilsson; Li Feng; Anna Friis

**On the survival of agricultural cooperatives: evidence from an econometric study of age dependence in organizational mortality**

Damien Rousselière; Iragaël Joly

**Cooperative leadership in rural Africa – evidence and implications from Ghana**

Gian Nicola Francesconi; Fleur Wouterse

12:30 - 14:00 Lunch

14:00 - 15:30 **Plenary Session III**

**Senatssaal**

**One hundred years of academic output in peer reviewed journals: the evolution of cooperative research and the way ahead**

*Michael Cook, University of Missouri, USA*

Subsequent

**Oikocredit Young Researcher's Award**

**Showcase: Conference events in the International Year 2012**

16:15 - 17:45 **Parallel Session III a**

**Room 1.1**

**Cooperative management of natural resources I**

**Chair: Konrad Hagedorn**

**The increasing importance of cooperative institutions for sustainable natural resource governance**

Konrad Hagedorn

**Community-based cooperation for transition towards clean cooking fuel**

Bibhu P. Nayak; Veena Aggarwal; Christine Werthmann

**Collective environmental governance as key instrument of climate change adaptation with a landscape approach**

Stefanie Christmann; Aden Aw-Hassan

16:15 - 17:45 **Parallel Session III b**

**Room 1.3**

**Status and inclusion of women**

**Chair: Ingrid Schmale**

**Impact of micro-finance on the development of women through self-help groups in Karnataka (India)**

Bhavya Venkatesh Kodigehalli; Umesh K.B.; Saikumar C. Bharamappanavara

**Does participation in microcredit cooperatives improve the value of women's time use? Evidence from India**

P. Mahendra Varman

**Women Self-Help Groups as cooperative ventures for generating social capital and targeting poverty in rural Rajasthan**

Asutosh Pradhan

**Cooperatives in poverty alleviation****Chair: Hans-H. Münkner****Cooperatives for development policy – concepts and misconceptions**

Hans-H. Münkner

**The effects of coffee marketing cooperative performance on member household characteristics in Ethiopia: the case of coffee cooperatives in Sidama Zone**

Amsaya Anteneh Woubie

**What do we know about cooperatives and poverty reduction? A literature review**

Nana Afranaa Kwabong

**Searching for viable income-generating alternatives: the case of coffee cooperatives in Los Tuxtlas Biosphere Reserve, Veracruz, Mexico**

Anne Cristina de la Vega-Leinert; Ludger Brenner

**Globalization of markets****Chair: Petri Ollila****The international development of French cooperative groups: the influence of territorial constraint**

Maryline Filippi; Olivier Frey; Stéphanie Pérès

**Characteristics of membership in agricultural cooperatives**

Petri L.A. Ollila; Jerker Nilsson; Claudia Brömssen

**Cooperative responses to changes in the institutional and economic environment**

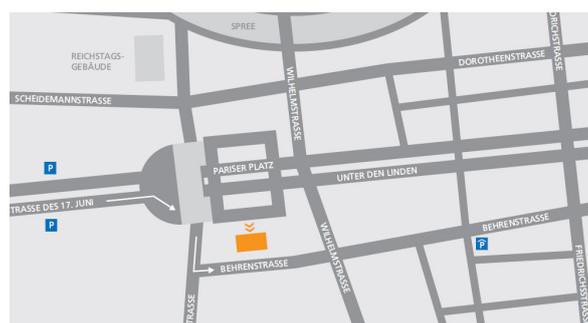
Lampros Lamprinakis

**Institutional mechanisms to strengthen small farmers' inclusion in evolving agricultural marketing chains: contract farming and farmers organizations**

Giulia Secondini

**Side event: Podium discussion (in German language)** *DZ BANK, Pariser Platz 3***19:00 – 21.00 The value added of cooperation  
“Mehr Wert durch Kooperation”****Chair: Andreas Wieg****Podium discussion among CEOs of successful German cooperatives and regional networks** (in German with simultaneous translation into English).

Location



Friday, March 23

8:45 - 10:15 **Parallel Session IV a** **Room 1.2**

**Mastering demographic change**

**Chair: Markus Hanisch**

**Getting old with a good Mode of Life- Self-determined Living - a combined solution of technical improvement and services**

Axel Viehweger; Alexandra Brylok

**Crisis of globalization and rural multipurpose co-operatives in Japan**

Takeshi Murata

**Member value in cooperatives**

Peter Suter; Markus Gmuer

8:45 - 10:15 **Parallel Session IV b** **Room 2.1**

**Cooperative Democracy: The formation of Social Capital**

**Chair: Jennifer Meyer-Ueding**

**Members` organizations? Lacks of autonomy and the difficult proportion of Hyderabad's co-operatives and RWAs to participative governance**

Jennifer Meyer-Ueding

**Enhancing cooperatives with the ethics of social capital**

Patricia Illingworth

**Self Help Groups (SHGs) ontogenesis and urban poor access to service deliveries in municipal areas**

Saikumar C. Bharamappanavara

**Networking against poverty**

Guzmán Oveja Martínez

8:45 - 10:15 **Parallel Session IV c** **Room 2.4**

**Studies in the foundations of cooperatives**

**Chair: Philipp Degens**

**Heterogeneous firms and corporate social responsibility: an analysis in times of crisis**

Luisa Giallonardo; Marcella Mulino

**Success factors of co-operative founding processes**

Philipp Degens; Johannes Blome-Drees

**Overcoming the open source dilemma - How cooperatives enhance the internet community to develop open source software for industry and commercial users**

Andreas Wieg; Dirk Kalmring; Carsten Emde

**Civil capital and the vertical integration of service provision: evidence from Italy**

Matthias Bürker; Gaetano Alfredo Minerva

8:45 - 10:15 **Parallel Session IV d** **Room 4.1**

**New developments in cooperative organization**

**Chair: Nicole Göler von Ravensburg**

**Pupils' cooperatives and the acquisition of competences for sustainable development**

Nicole Göler von Ravensburg; Winfried Köppler; Felix Schulz-Stahlbaum

**The co-operative as a legal form for "liberal professions"? The example of lawyers in Austria**

Elisabeth Reiner, Dietmar Rößl

**Cooperatives as social integration instruments in the Basque country (CAPV)**

Itziar Villafañez Perez

8:45 - 10:15 **Parallel Session IV e** **Room 1.3**

**Cooperative management of natural resources II**

**Chair: Dimitris Zikos**

**Understanding policy-related collective action to address farming challenges of European water management**

Andreas Thiel; Laurence Amblard; Esther Blanco; Sergio Villamayor Tomas; Dimitrios Zikos

**How do physical and social factors affect village irrigation: An institutional analysis of water governance in North China**

Xiaoxi Wang; Ilona M. Otto

**Institutions and the Research and Development of Genetically modified-crops**

Valborg Kvakkestad

10:15 - 10:45 Coffee Break

10:45 - 12:15 **Parallel Session V a** **Room 1.1**

**Governing the cooperative**

**Chair: George Hendrikse**

**Board structure variety in cooperatives**

George Hendrikse; Jerker Nilsson

**Ownership and control in agricultural cooperatives**

Fabio Chaddad; Constantine Iliopoulos

**Governance and performance – Analysing patterns of internal governance in agricultural cooperatives across the EU27**

Markus Hanisch, Jens Rommel, Jos Bijman

**Adapting corporate governance schools of thought to the cooperative model**

Michael Cook

**What drives agribusiness co-ops performance over time? A longitudinal survey-based study**

Panagiota Sergaki; Theodoros Benos; Nikolaos Kalogeras

Friday, March 23

10:45 - 12:15 **Parallel Session V b** **Room 2.1**

**Governing the reform of the energy sector**

**Chair: Lars Holstenkamp**

**The role of multipliers in German energy cooperatives**

Richard Volz

**Are consumers willing to pay more for electricity from cooperatives?  
preliminary results from an online choice experiment**

Jakob Robert Müller; Jens Rommel ; Julian Sagebiel

**Governance and financing of German energy cooperatives**

Jakob Robert Müller; Lars Holstenkamp

**Cooperation in infrastructure governance: overcoming coordination failures  
and conflicts in power provision for irrigation in Andhra Pradesh, India**

Christian Kimmich

10:45 - 12:15 **Parallel Session V c** **Room 2.4**

**Challenges in cooperative practice**

**Chair: Juhani Laurinkari**

**The taz cooperative**

Konny Gellenbeck

**Oikocredit - Cooperative investment in people**

Karl Hildebrandt

**Executing the co-operative purpose via acquisition of an IOF: the Pohjola case**

Saila Rosas; Iiro Jussila; Pasi Tuominen

**The co-operative enterprise against finance investors**

Mathias Fiedler

10:45 - 12:15 **Parallel Session V d**

**Room 4.1**

**Policies towards cooperative development**

**Chair: Florian Roßwog**

**The cooperative response of cotton-growing farmers in Uzbekistan to national cotton policy - burden and regional water scarcity**

Nodir Djanibekov; Utkur Djanibekov

**Rural credit cooperatives in India: responses to reforms**

Sharad N. Bansal, Girish Thakkar

**Opportunities and threats of the new regulation and supervision structure for savings and credit cooperatives in Mexico**

Florian Roßwog; José Manuel Bautista Serrano

**Brazilian cooperativism: cooperative act**

Rafael Carvalho Cunha

12:30 - 13:15 **Plenary Session IV: Results**

**Senatssaal**

**Cooperatives responses to global challenges  
results and outlook**

requested:

*Carlo Borzaga, George Hendrikse, Hans-H. Münkner, Marie-Hélène Collion, Felice Llamas, Markus Hanisch, Michael Cook, Eckhard Ott*

13:15 **Gourmet Buffet and Adjourn at Restaurant "Cum Laude"**

14:15 **Side events**

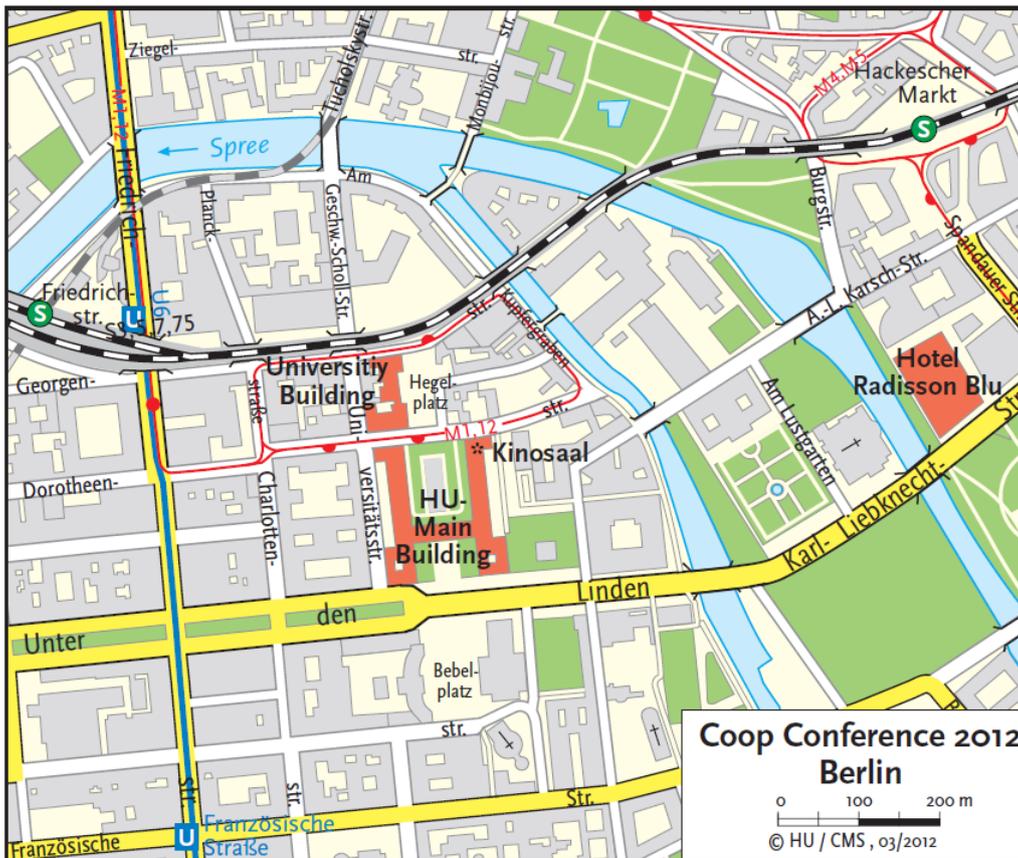
*Side events*

**Verband Sächsischer Wohnungsgenossenschaften e.V.: meeting for the foundation of „Global Cooperatives“ (Room 2103).**

**EU-Tender „Support for Farmer’s Cooperatives“: internal project workshop**

The internal project workshop will take place after a coffee break from 3 – 5pm in Senatssaal.

## Conference Site



ca. 300 m, direction  
Brandenburger Tor

## Conference Rooms - Overview

