

BASE AREA

**47,000** M<sup>2</sup>



EACH LEVEL  
AS BIG AS A  
**SOCCER FIELD**  
(~7,200 M<sup>2</sup>)

ICD AT A  
GLANCE...

**7** LEVELS

CX INFINITY ROOM

**24**

TOUCHSCREENS

**585**  
WORKSTATIONS



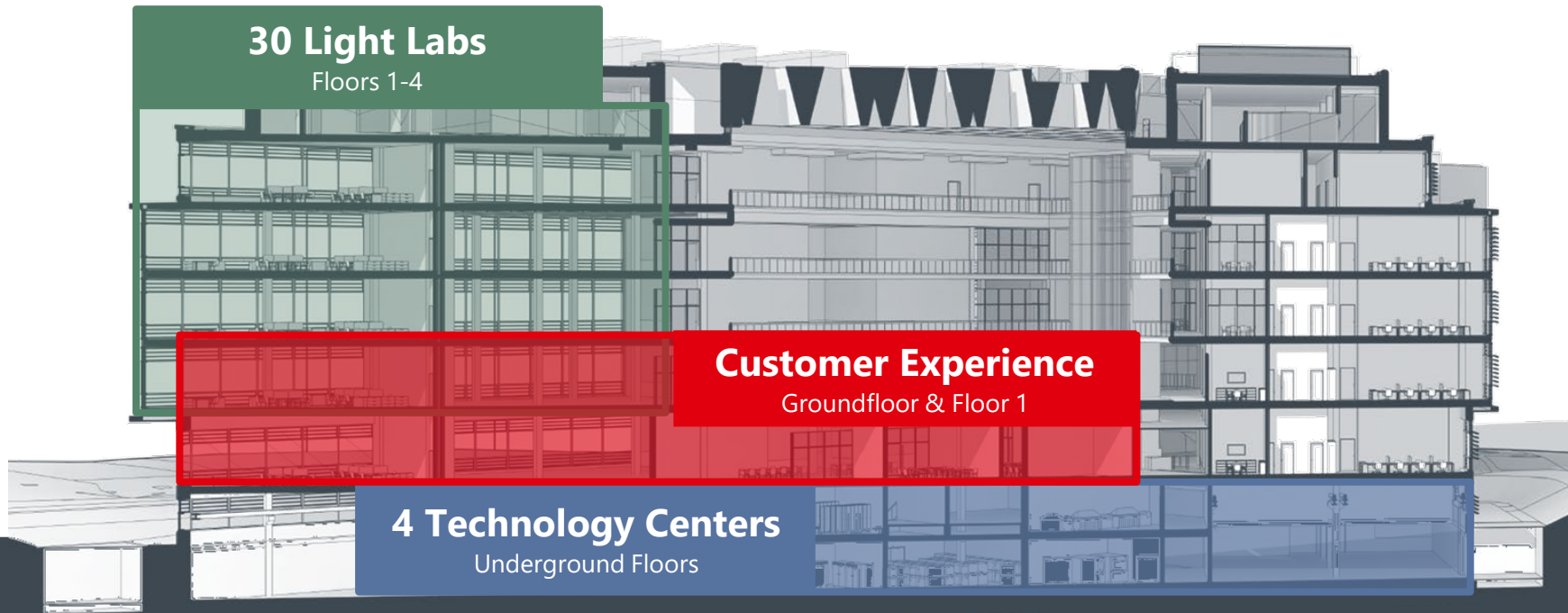
**MOST  
SUSTAINABLE**  
BUILDING ON THE  
HOLTHAUSEN SITE



**30**  
LIGHT LABS  
**4**  
TECHNOLOGY  
CENTERS

# INSPIRATION CENTER DÜSSELDORF

## ***VENUE STRUCTURE***



# INSPIRATION CENTER DÜSSELDORF

## **OUR AMBITION**



A state-of-the art building with best-in-class **laboratories**



A space for cross-industry **collaboration** and exchange



Fostering **digital** innovation & transformation



Immersive customer experience to **engage** and **inspire**

# VISITING THE ICD: WHAT'S IN IT **FOR YOU?**

*Spark the joint development of tailor-made and innovative solutions while getting inspired by our extensive know-how, broad solution portfolio and global capabilities*

## EXPLORE...

- Our broad solution portfolio, including which industries, markets, technologies and applications we cover
- How our solutions are applied via success cases and live dispensing in our labs
- Our global capabilities, all the way from R&D application engineers to supply chain experts

## DISCOVER...

- How we approach innovation and which parameters drive our strategic innovation roadmap
- Examples of our latest innovations through physical and digital experiences
- How and where we do our materials development and testing

## CONNECT...

- With our 500+ experts located under one single roof
- With a company that has 100+ years of experience across all industries