



Bartec Auto ID Ltd is a family owned SME and was formed in 1992. It is the world leading supplier of tyre pressure monitoring systems (TPMS) for both automotive production plants (OE) and for the automotive aftermarket. Our company is operating in rapidly growing markets; in the tyre pressure monitoring market and in other automotive market areas.

## Six months' internship in Sales & Marketing Starting February/March 2019

### What we offer

This is an exciting role in a rapidly growing company. You will be an integral member of the team, involved in marketing and sales tasks, obtaining an excellent insight into the business's operational and strategic strategies, dealing with all the company departments. The internship is based at the Head office in Barnsley, with excellent travel links to Sheffield, Leeds and Manchester.

The internship has a monthly net salary and accommodation is available.

#### Main Focus:

- Support the European automotive aftermarket

#### Marketing:

- Marketing communications: Promotional materials, datasheets, manuals and other product information
- Website development
- Translations to support the company
- Market research
- Project work as required

#### Sales:

- Customer and prospective customer support by e-mail and telephone
- Processing of customer orders
- Support of different internal departments
- General office duties

### Your Profile

- Motivated and enthusiastic with excellent time management and organisational skills
- Currently studying for a Bachelor degree in International Business Studies or similar course
- Previous work experience in a company is preferred
- Proficient in Microsoft Office applications (i.e. Word, Excel, PowerPoint, Outlook)
- A good command of the English language (minimum B2) is essential; other languages very advantageous
- Interest in technical products
- Friendly, outgoing and a good team player
- Good telephone manner

If you are interested, please apply with CV and covering letter to: [shardy@bartecautoid.com](mailto:shardy@bartecautoid.com)

For any questions regarding the internship feel free to contact: [mphillips@bartecautoid.com](mailto:mphillips@bartecautoid.com)

Visit our website: <https://www.bartecautoid.com/>